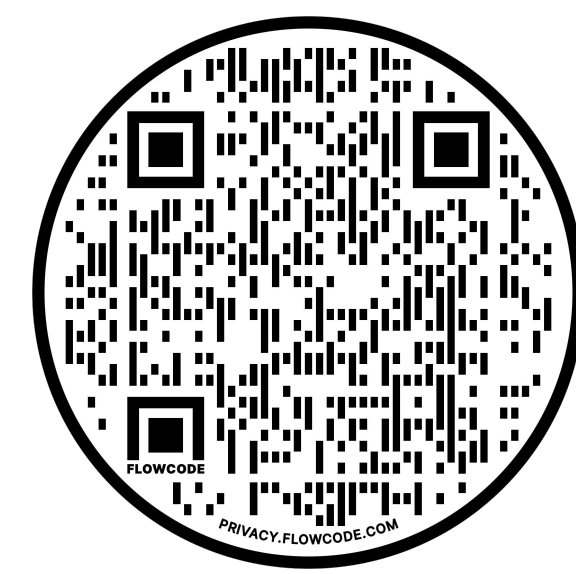
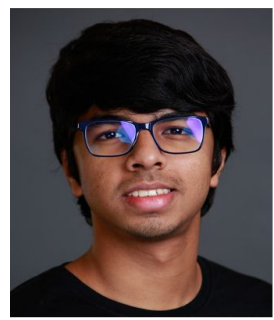


# Finding Valid Adjustments under Non-ignorability with Minimal DAG Knowledge



arXiv Link



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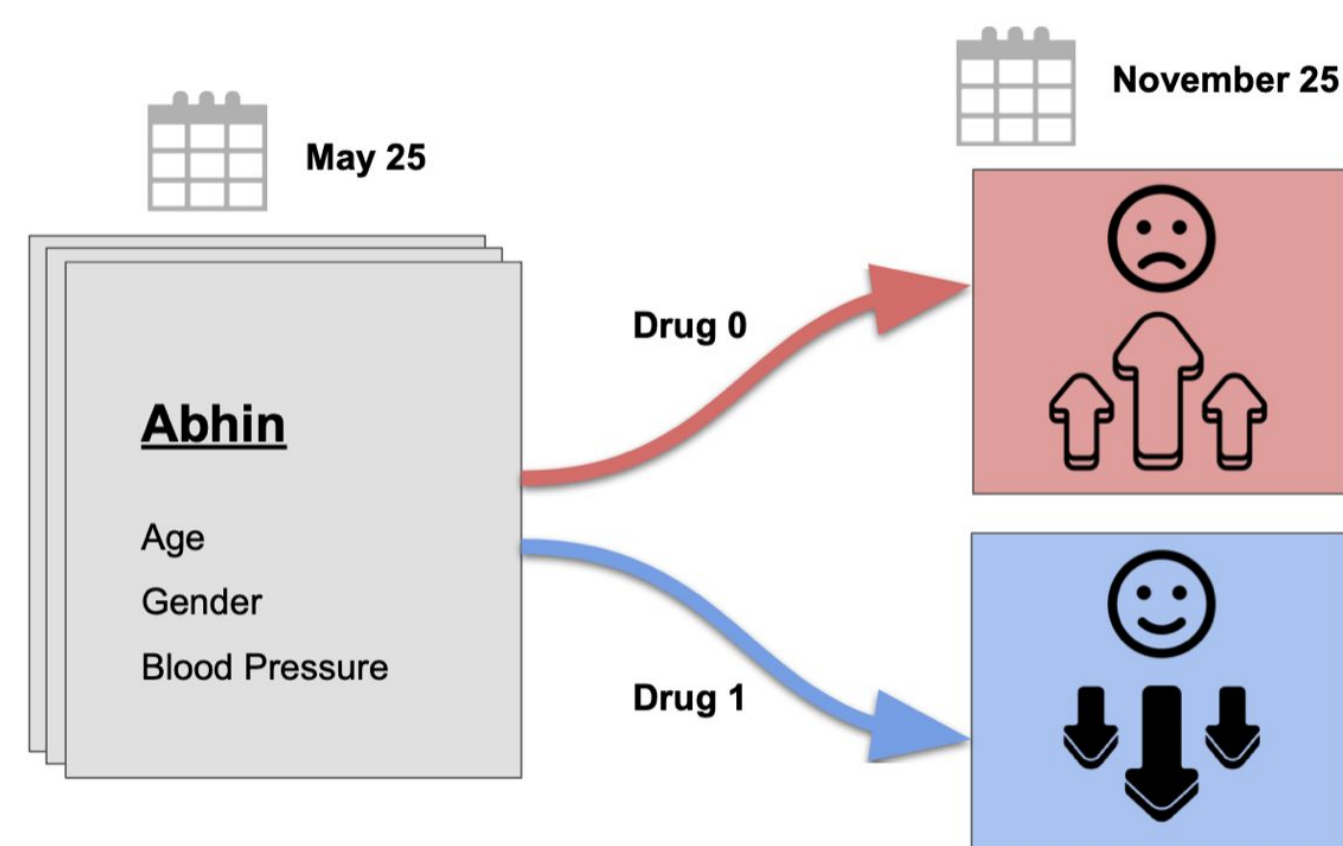
Karthikeyan Shanmugam  
Google Research



Kartik Ahuja  
Meta AI

## Causal Effect Estimation

Causal effect of a drug on cholesterol level from observational data



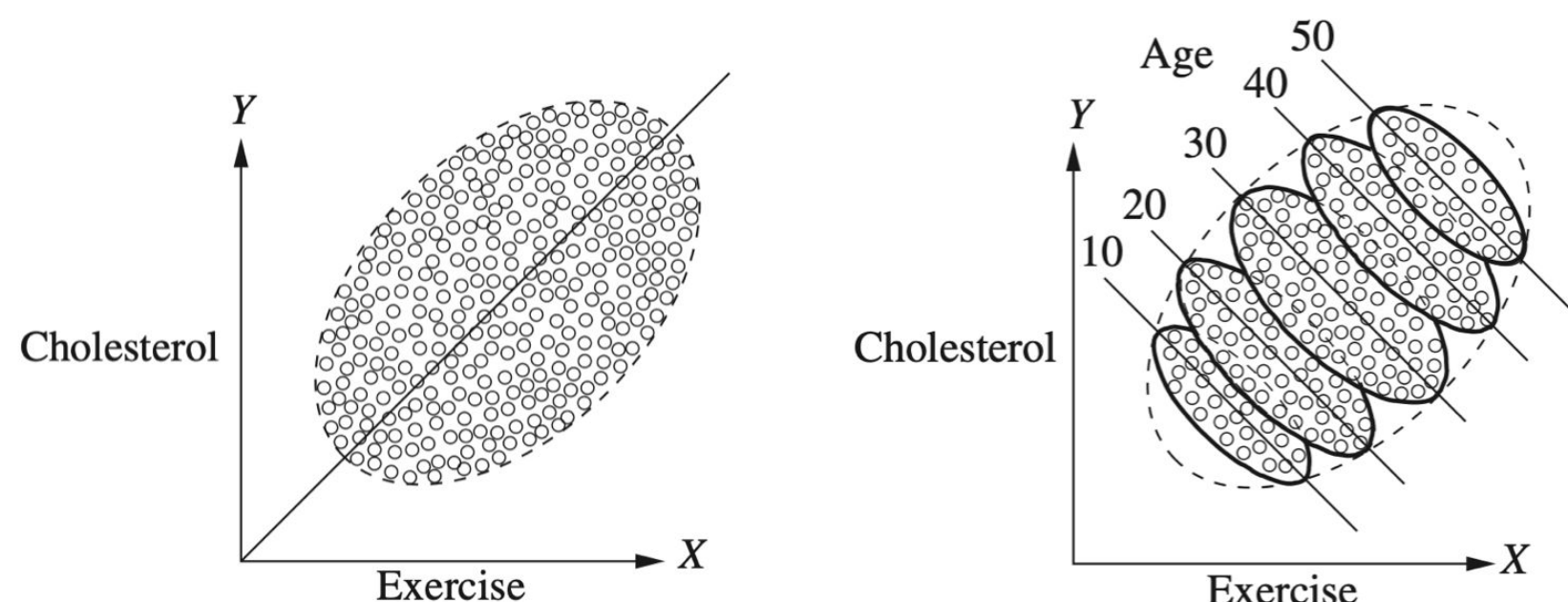
$$\mathbb{P}(\text{cholesterol} \mid do(\text{drug}))?$$

### Observational Data

Age	Gender	Blood Pressure	Drug	Cholesterol (0)	Cholesterol (1)
22	Male	145/95	0	↑↑↑	?
26	Female	135/80	0	↓↓↓	?
58	Female	130/70	1	?	↑↑↑
50	Male	145/80	1	?	↓↓↓
24	Female	150/85	1	?	↑↑↑

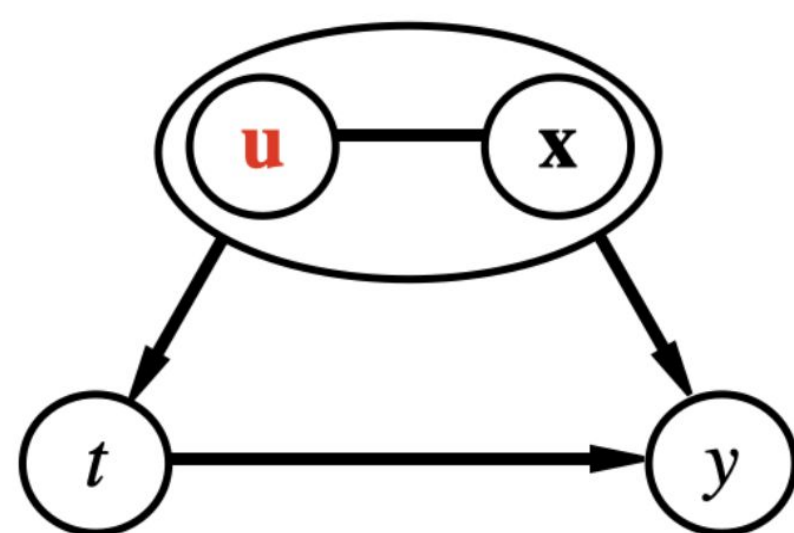
## Challenge — Unobserved Confounding

Simpson's paradox: Which subsets of the observed features should be used?



## Problem Formulation

- $\mathbf{u}$ : unobserved exogenous variables
- $\mathbf{x}$ : observed features
- $t$ : observed binary treatment variable
- $y$ : observed outcome
- $\mathcal{G}$ : DAG over the set of vertices  $\{\mathbf{u}, \mathbf{x}, t, y\}$



## Valid adjustments

$\mathbf{z}$  is a valid adjustment set if  $\mathbb{P}(y \mid do(t = t)) = \mathbb{E}_{\mathbf{z}}[\mathbb{P}(y \mid \mathbf{z} = \mathbf{z}, t = t)]$

### Pearlian Framework

DAG knowledge

Given the complete knowledge of the DAG, graphical criteria could be used to check whether  $\mathbf{z}$  is valid for adjustment

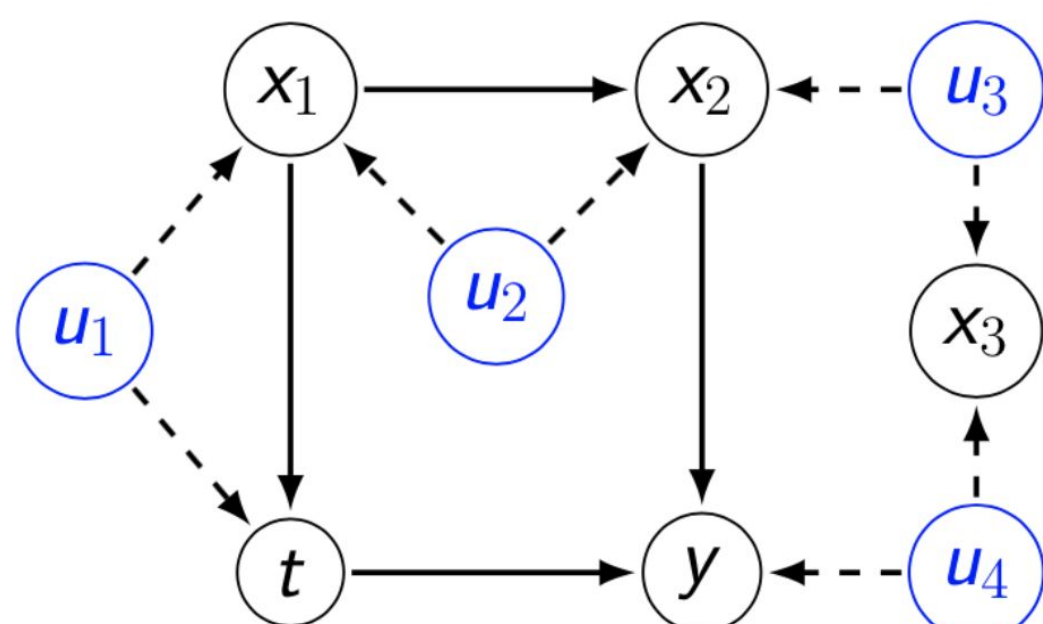
### Potential Outcomes

Ignorability

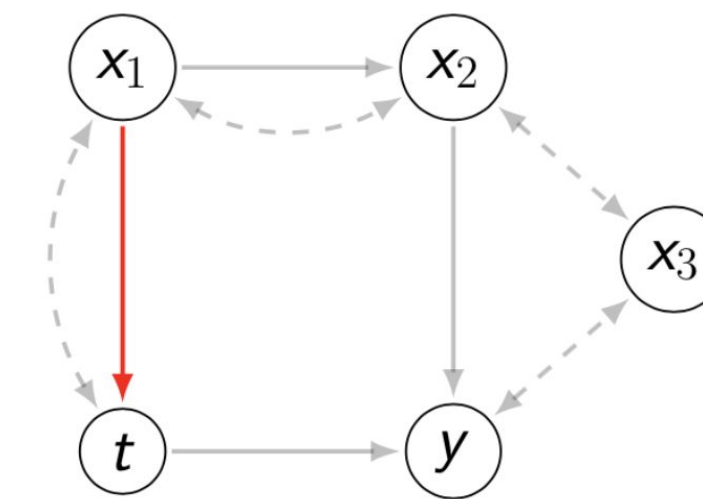
$\mathbf{x}$  satisfies ignorability  
↓  
 $\mathbf{x}$  is a valid adjustment.

## How much of the DAG do we need to know?

To find the causal effect of  $t$  on  $y$ , i.e.,  $\mathbb{P}(y \mid do(t = t))$



Can we significantly reduce the structural knowledge required about the DAG and yet find valid adjustment sets?

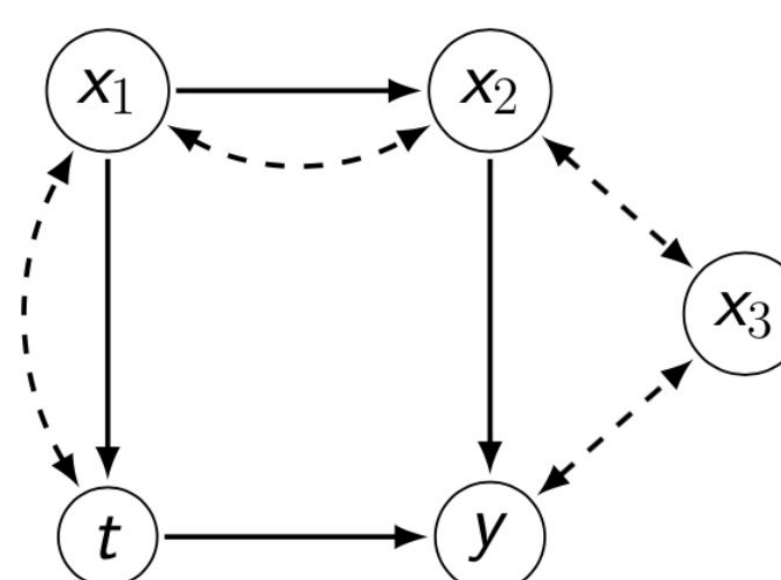


The knowledge of one causal parent of the treatment is sufficient to find a class of valid adjustment sets!

## Assumptions

Semi-Markovian model

- The treatment  $t$  has the outcome  $y$  as its only child.
- The outcome  $y$  has no child.



## Back-door Criterion

A popular sufficient graphical criterion for finding valid adjustments

Under our assumptions, a set  $\mathbf{z}$  satisfies the back-door criterion in  $\mathcal{G}$  if

- $\mathbf{z}$  blocks every path between  $t$  and  $y$  in  $\mathcal{G}$  that contains an arrow into  $t$ .

Sets satisfying back-door:  $\{x_1, x_2\}$  and  $\{x_2\}$

## Conditional Independence $\iff$ Back-door

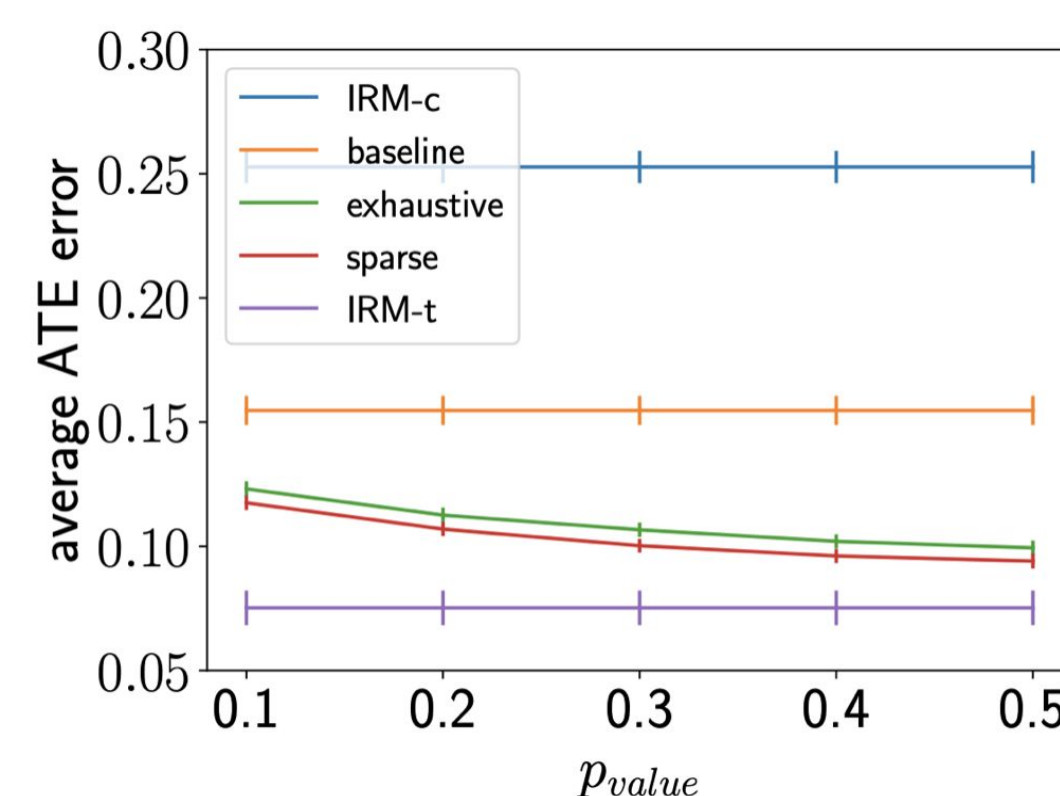
- $x_t$ : an observed feature that is a direct causal parent of  $t$ .
- Consider any subset of the remaining observed features i.e.,  $\mathbf{z} \subseteq \mathbf{x} \setminus \{x_t\}$ .
- $\mathbf{z}$  satisfies the back-door criterion if and only if  $x_t \perp y \mid \mathbf{z}, t$ .

## Algorithms

- Subset Search:
  - Use a subset based search procedure that exploits conditional independence (CI) testing to check our invariance criterion.
- IRM-based:
  - Use a sub-sampling trick to leverage Invariant Risk Minimization (IRM) as a scalable approximation for CI testing.

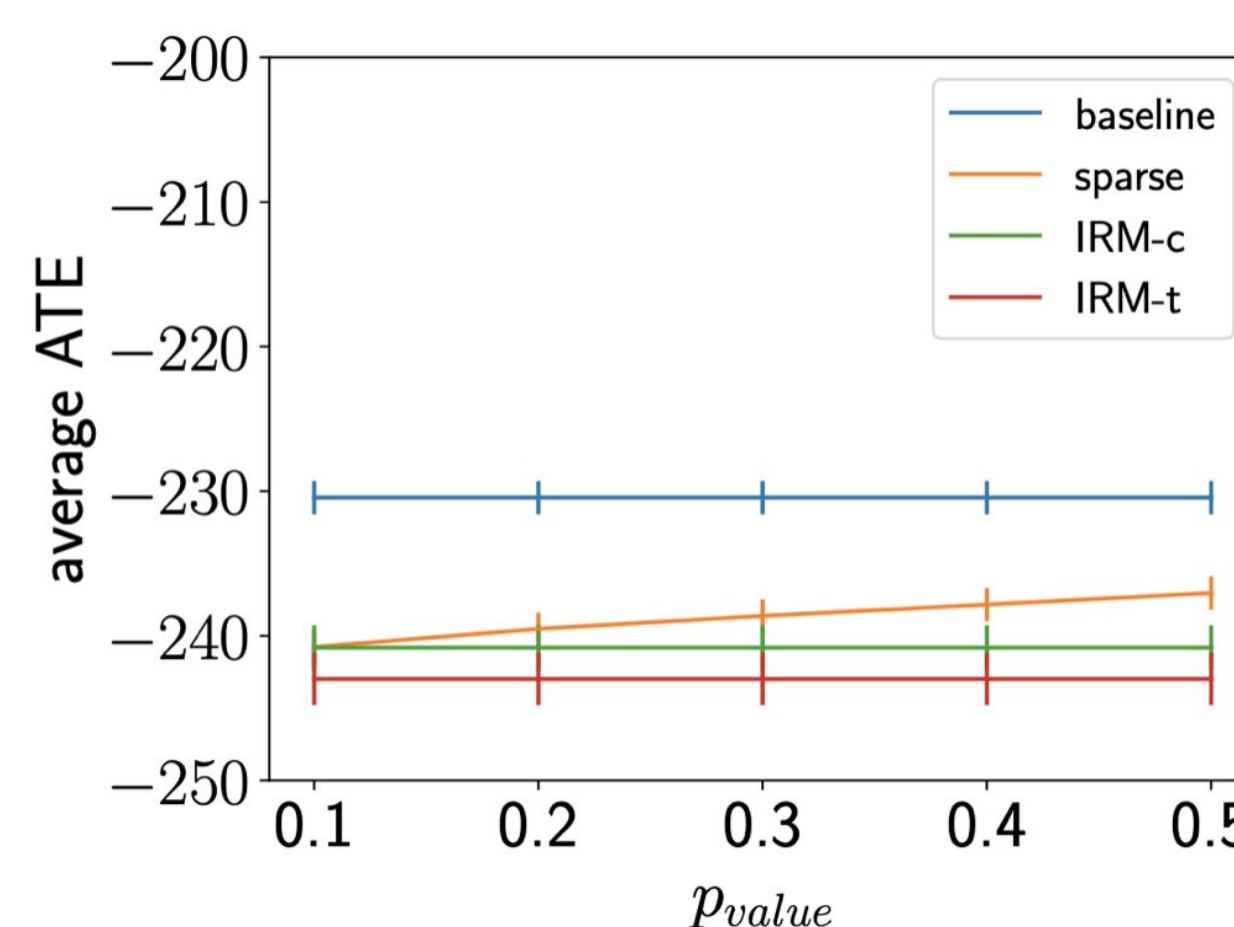
## IHDP

A RCT studying cognitive test score of low-birth-weight, premature infants.

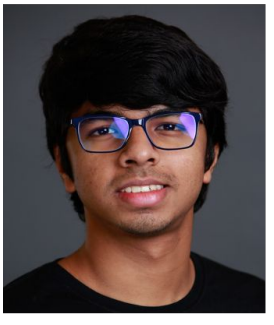


## Cattaneo

Studies the effect of maternal smoking on babies' birth weight.



# On Counterfactual Inference with Unobserved Confounding



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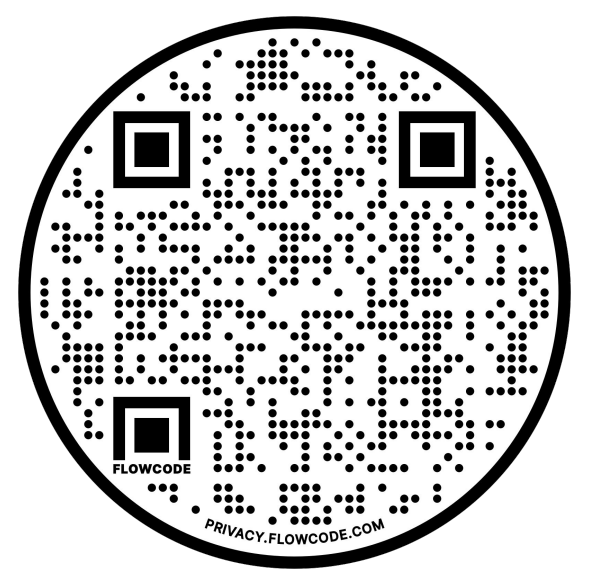
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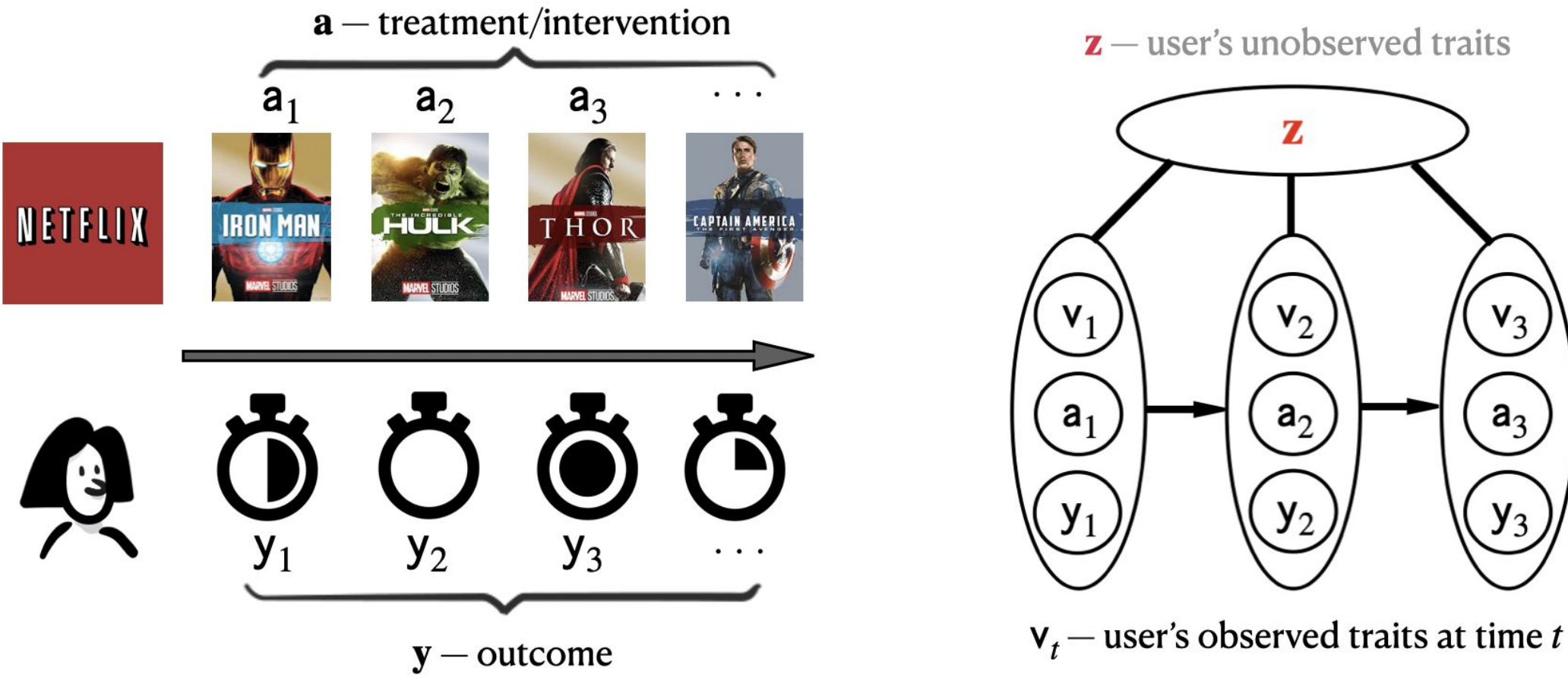


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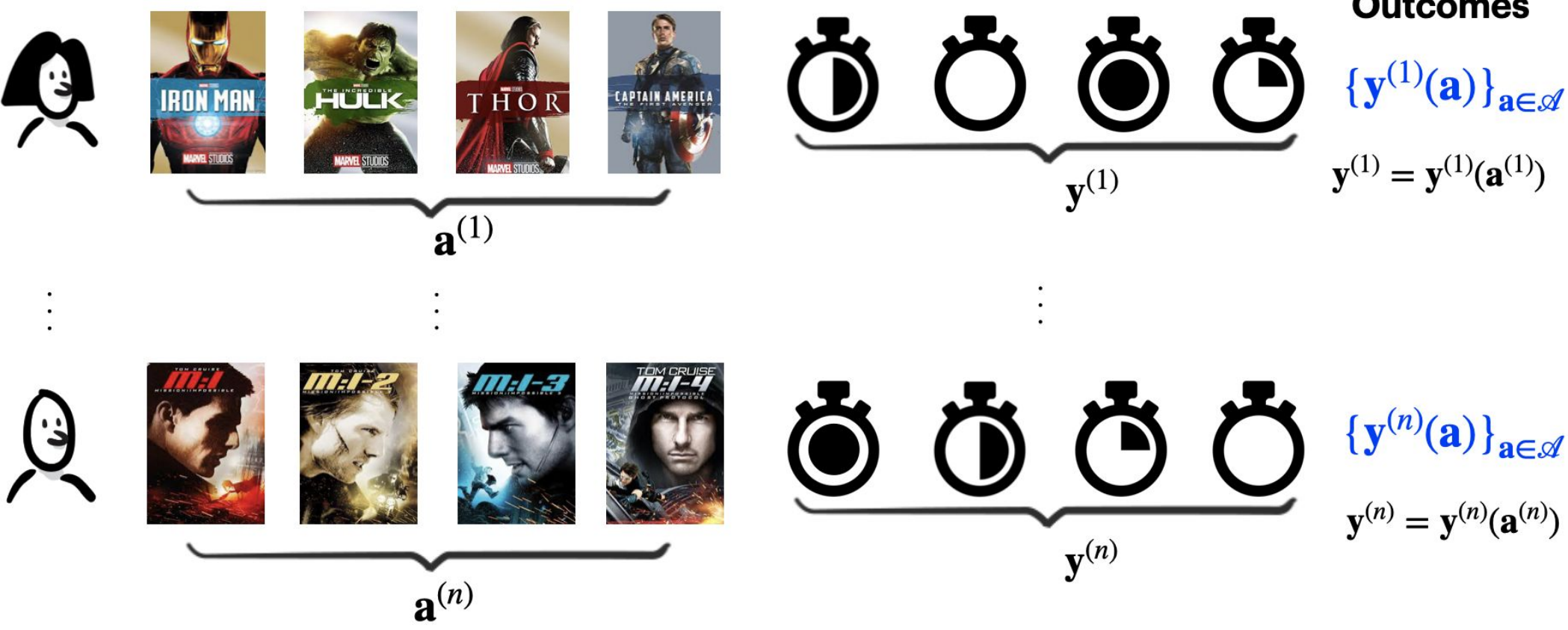


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## Observational Setting



## Panel Data

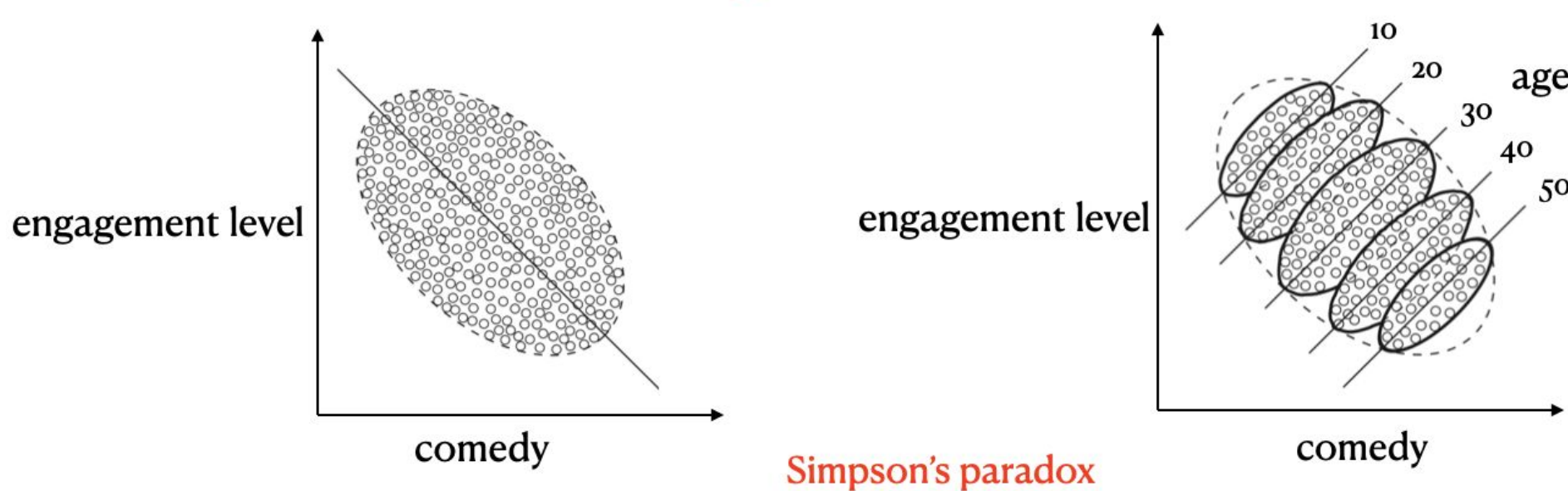


## Goal

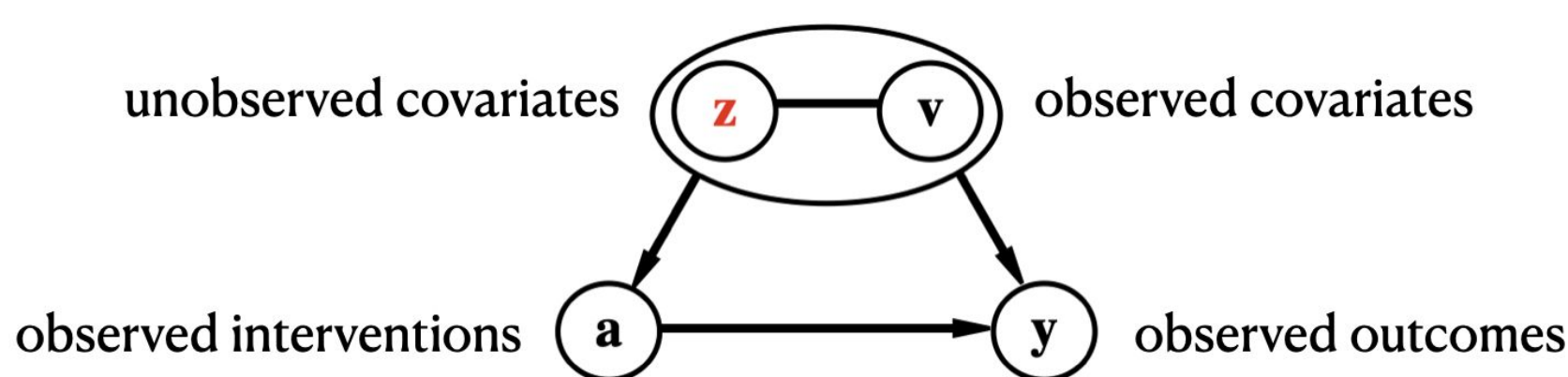


## Challenges

- unobserved factors → **spurious associations**
- users → **heterogeneous**
- each user → a **single** interaction trajectory



## Problem Setup



*n* heterogeneous and independent users with **one observation** each -  $\{v^{(i)}, a^{(i)}, y^{(i)}\}_{i=1}^n$   
*p*-dimensional

## Goal: Counterfactual Questions

For user  $i \in [n]$ , what would have happened if **alternative treatments** were assigned?

Estimate  $y^{(i)}(\tilde{\mathbf{a}}^{(i)})$  for  $\tilde{\mathbf{a}}^{(i)} \in \mathcal{A}$ ?

Suffices to learn  $f(y = \cdot | a = \cdot, z^{(i)}, v^{(i)})$  for all  $i \in [n]$ , but each user may have **different z**

Can we learn *n* different distributions with **one sample per distribution**?

## Our Approach

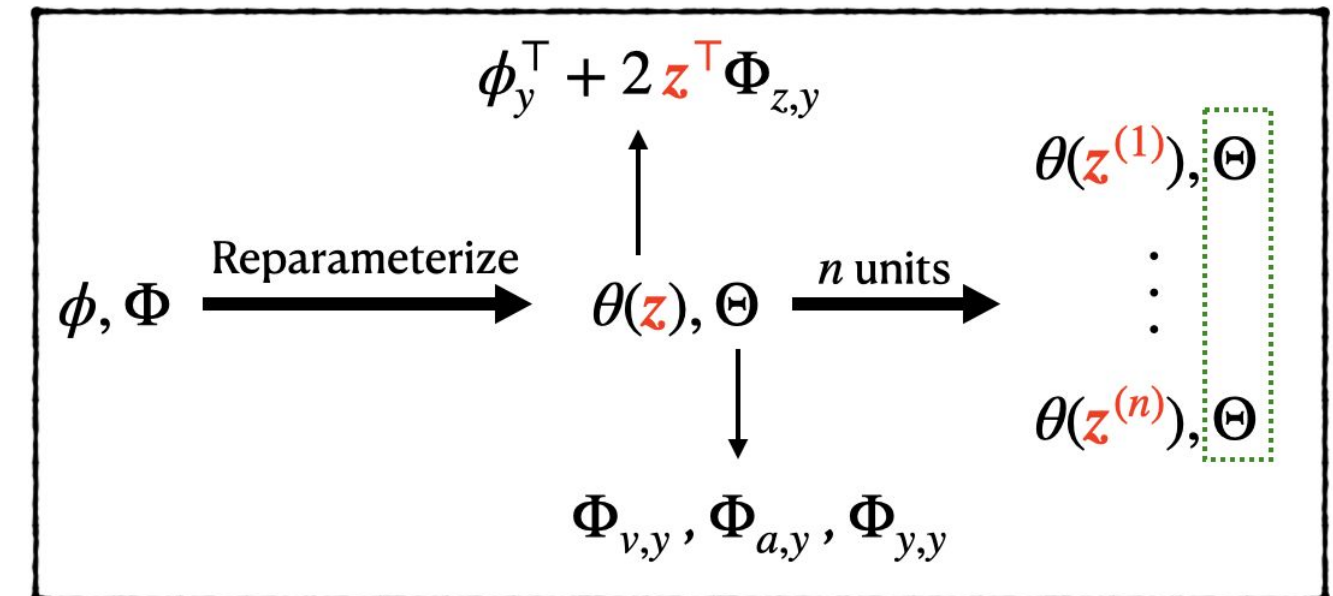
We posit a joint **exponential family** distribution for  $\mathbf{w} \triangleq (z, v, a, y)$

$$f(\mathbf{w}) \propto \exp(\phi^T \mathbf{w} + \mathbf{w}^T \Phi \mathbf{w})$$

$$f(y | a, z = z^{(i)}, v = v^{(i)}) \propto \exp\left(\left[\phi_y^T + 2z^{(i)T} \Phi_{z,y} + 2v^{(i)T} \Phi_{v,y} + 2a^T \Phi_{a,y}\right]y + y^T \Phi_{y,y}\right)$$

different for different users

*n* heterogeneous conditional distributions → same exp. family but with **diff. parameters**



## Inference Tasks

- Parameters:** User-level –  $\theta^*(z^{(i)})$  for all  $i \in [n]$  → counterfactual distribution  
Population-level –  $\Theta^*$
- Potential Outcomes:**  $\mu^{(i)} \triangleq \mathbb{E}[y^{(i)}(\tilde{\mathbf{a}}^{(i)}) | z = z^{(i)}, v = v^{(i)}]$  → counterfactual mean

## Parameter Estimation

$\{v^{(i)}, a^{(i)}, y^{(i)}\}_{i=1}^n$  pool all *n* samples →  $\hat{\theta}^{(1)}, \dots, \hat{\theta}^{(n)}, \hat{\Theta}$  estimates

$$\min_{\theta^{(1)}, \dots, \theta^{(n)}, \Theta} \sum_{i \in [p]} \frac{1}{n} \sum_{i \in [n]} \exp\left(-[\theta^{(i)} + 2\Theta^T x^{(i)}]x^{(i)}\right)$$

Assum 1:  $\Theta^*$  has sparse rows

Assum 2:  $\theta^*(z^{(i)}) \in \text{set } \mathcal{B}$

$$\|\Theta^* - \hat{\Theta}\|_{2,\infty} \leq \epsilon \quad \text{when } n \geq O\left(\frac{p^2(p + M_n(\epsilon^2))}{\epsilon^4}\right)$$

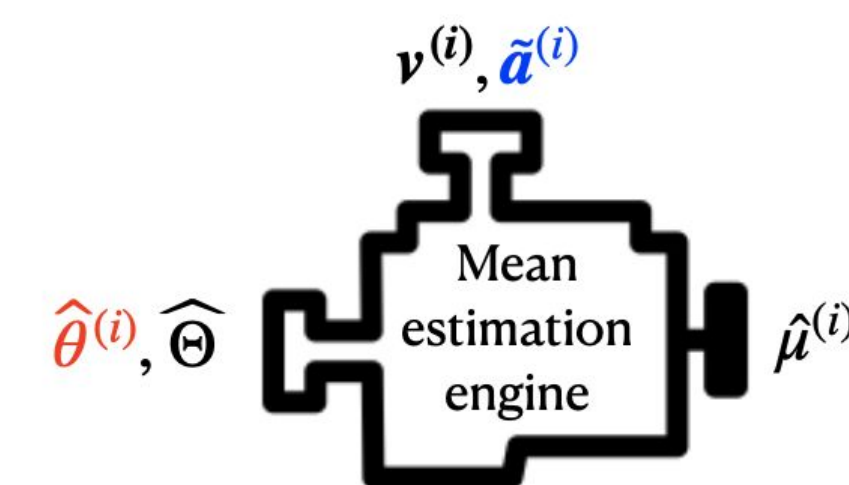
For all *i*,  $\text{MSE}(\theta^*(z^{(i)}), \hat{\theta}^{(i)}) \leq \max\left\{\epsilon^2, \frac{M(c)}{p}\right\}$  when  $n \geq O\left(\frac{p^2(pM(c) + M_n(\epsilon^2))}{\epsilon^4}\right)$

metric entropy of  $\mathcal{B}$   $M_n(\epsilon) = nM(n\epsilon)$

★ When  $\mathcal{B} = s$ -sparse linear combinations of *k* known vectors,

$$M(c) = O(s \log(k)) \text{ and } M_n(\epsilon) = O\left(\frac{s \log k}{\epsilon}\right)$$

## Outcome Estimation



$$\hat{f}(y | a = \tilde{\mathbf{a}}^{(i)}, z = z^{(i)}, v = v^{(i)}) \propto \exp\left(\left[\hat{\theta}^{(i)} + 2v^{(i)T} \hat{\Phi}_{v,y} + 2\tilde{\mathbf{a}}^{(i)T} \hat{\Phi}_{a,y}\right]y + y^T \hat{\Phi}_{y,y}\right)$$

For all *i* and any  $\tilde{\mathbf{a}}^{(i)} \in \mathcal{A}$ ,

$$\text{MSE}(\mu^{(i)}, \hat{\mu}^{(i)}) \leq \epsilon^2 + \frac{M(c)}{p} \quad \text{when } n \geq O\left(\frac{p^2(pM(c) + M_n(\epsilon^2))}{\epsilon^4}\right)$$

## Application: Denoise User-wise Data

No systematically unobserved covariates

Noisy observed data = true data + measurement error

$$\bar{\mathbf{X}} \quad \mathbf{X} \quad \Delta \mathbf{x}$$

Assum 1: Only half users have error:  $\Delta \mathbf{x}^{(i)} = \mathbf{0}$  for  $i \in \{n/2, \dots, n\}$

Assum 2: Data has sparse error:  $\|\Delta \mathbf{x}^{(i)}\|_0 \leq s$  for  $i \in \{1, \dots, n/2\}$

Goal: **Estimate** the true data

$$\text{For all } i, \|\Delta \mathbf{x}^{(i)}, \widehat{\Delta \mathbf{x}^{(i)}}\|^2 \leq \max\left\{\frac{\epsilon^2}{s}, \frac{s}{p}\right\} + \epsilon^2 \quad \text{when } n \geq O\left(\frac{s^2 p}{\epsilon^4}\right)$$